



**Financial Counseling
Services LTD.**

Σύμβουλοι άντλησης/εύρεσης κεφαλαίων

BUSINESS FUNDING PLATFORM

Description & Procedure

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WHAT IT IS ABOUT

BUSINESS FUNDING PLATFORM

Direct Links
Business Plans
Businesses seeking
capital in general

Direct Link to
thousands of target
investment funds
from around the world

Direct Link to
procedures
which minimize the
response time
and the cost of raising
capital

WHAT IS INCLUDED

3800 Private Equity Funds, Venture Capitals , Business Angels and Investment Funds

19000 Executive Investment Schemes

7500 Hedge Funds, 4500 Senior Lenders Globally, 3500 Public Companies owned by Private Equity, 910 Real Estate Funds

REQUIREMENTS - PROBLEMS

- Zero Liquidity
- Nonexistent Borrowings lack of information on the finding of and selecting of the suitable investment fund/capital
- Unfamiliarity of approach and function of equity
- High cost of the procedure of raising capital
- Involvement of several intermediaries

ΧΑΡΑΚΤΗΡΙΣΤΙΚΑ

- Has an extensive base of capital investors
- Covering every need of financing: start up, angel, seed, revenue, mature etc.
- Linking targeted investment funds with Entrepreneurs who have a Business Plan.
- Provides the whole package including online/electronic and interactive support
- Quick response rate 1-3 months for each case at low cost
- Extensive Experience in the business
- Evaluation of Business Plans and adapting them to the investors
- Comprises consultants , authorized partners and customer service
- Operates with a target, diligence and focus

BUSINESS vs INVESTORS

BUSINESS

**all sectors have remarkable business ideas
at various stages of maturity**

They are not aware of the existence and functioning of the market investment funds, as for decades, they have been trained in an obsolete model of bank lending.

They want to realize their projects in foreign countries for greater security, gaining from their creation , stability etc .

They cannot find funding to implement their plans.

INVESTORS

Are subject to massive pressure to allocate their funds for integration investments in the time limits set by their statutes.

They need a great number of proposals. So as to be able to evaluate a large number of business plans to select the best.

€ 1 billion is invested every week in investment funds.

They do not expend valuable time in examining business

OPERATION - STRUCTURE

ONLINE Platform Database Consisting of Profiles Of Investors

- Segmentation Business Plan
- Evaluation of a Business Plan
- Connecting and Matching the Business Plan with the suitable investors

Online and Telephone contact with Investors

- Customer Support of Client and Partner & Contact with Investors
- Organization Support
- Support with documentation & procedures for customers - associates- investors

Customer Teleconferencing Consultancy & Contact with Investors

- Online Office (e-office) and monitoring of each case
- Legal & Tax Support when required
- Marketing Support

PROCEDURE



*Η τιμολόγηση γίνεται ανά υπόθεση